



*"Oh, I'm so glad we're going to live in Beverley Hills,
where Brother and I can play in our own yard,
with grass, 'n' trees, 'n' everything!"*

You, too, will want to live in Beverley Hills,
where the entire family will benefit from the
fresh air, sunlight, and tranquil atmosphere.
A safe, healthful place for the kiddies; a desir-
able home investment for you.



*The modern high school and graded school near Beverley
Hills. Across the street are modern stores. This
view of Mt. Vernon Avenue is typical of the
wide highways now in use in nearby
Virginia*

Beverley Hills

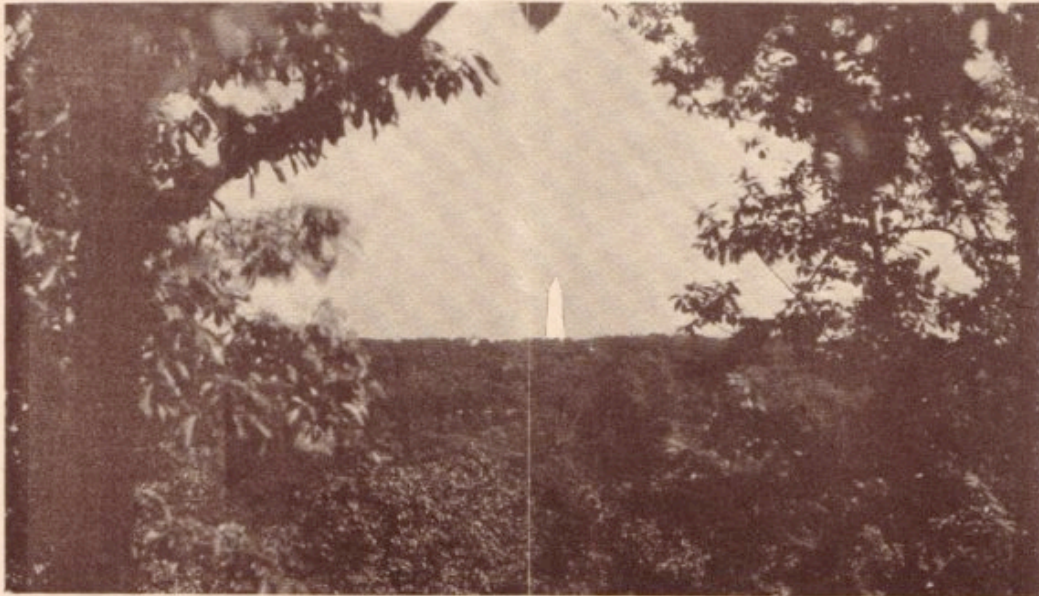
The Completely-Planned Residential Community



BEVERLEY HILLS, INC.

National 8875

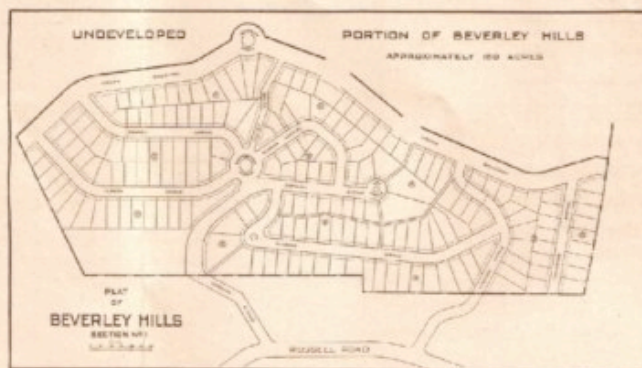
1707 Eye St. N. W. Washington, D. C.



The Washington Monument as seen through the beautiful trees which cover the hilltops of Beverley Hills



In designing Beverley Hills, the well-known engineering firm of D. J. Howell and Son, who designed many of Washington's most successful city and suburban developments, took advantage of the rolling character of the property to create a beautiful plan of curving streets, which follow the natural contours in such a way as to provide the most attractive building sites, with ample space for sunlight, fresh air, room for play and recreation, and peaceful quiet for relaxation.





The Army, Navy and Marine Corps Country Club is only a few minutes' walk from Beverley Hills. Here, the large swimming pool adds greatly to recreational enjoyment

The convenient location and natural, park-like beauty of Beverley Hills provide an appropriate and fitting background for the development of a *completely-planned* Greater Washington community, under the unified, centralized control of the group of experts which comprises the personnel of Beverley Hills, Inc.

A Part of the Old Alexander Estate

The property includes approximately two hundred acres of the beautiful, rolling, ridge land, west of the upper, or ridge road in Virginia toward Alexandria. It was once a part of the estate of the Alexander family, from which Alexandria derived its name.

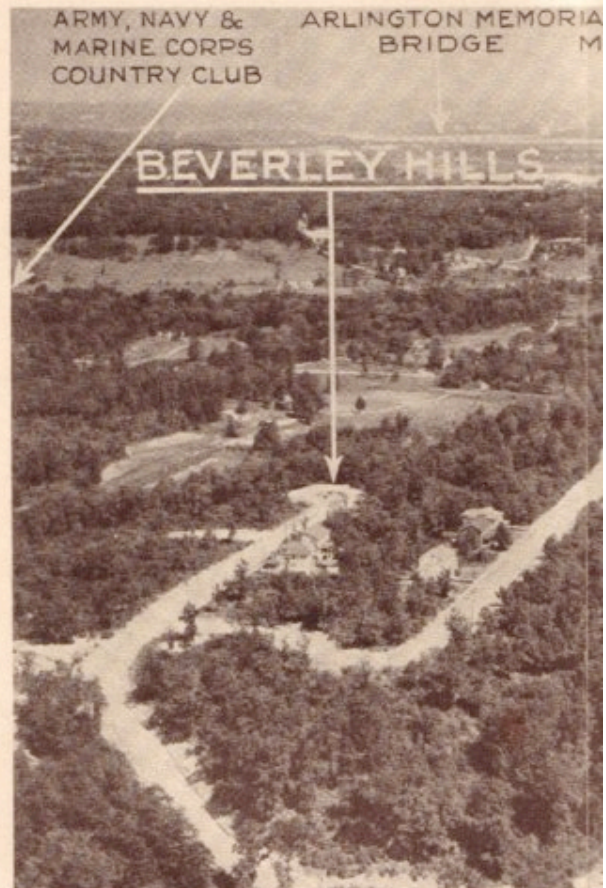
From many points in Beverley Hills beautiful views of the Potomac River, Washington Monument and the Maryland Hills can be obtained.

Country Advantages with City Conveniences

Beverley Hills is within the city limits of Alexandria, near downtown Washington, as shown by the map on the inside of this folder. The community enjoys all modern city conveniences and safeguards: city water, sewers, and police and fire protection, with modern schools, churches and stores nearby. There will be surfaced streets and cement sidewalks.

But with all of these essentials to living comfort, there are generously wide homesites. The tree-shaded streets curving gracefully up the slopes of Beverley Hills, to the hilltops, which afford fresh air, sunlight, and plenty of room for recreation, accentuate the informal charm and individuality of the entire area.

Every detail of Beverley Hills is planned as a Delightful Residence Community. Built and Financed by One Firm.



Only twelve minutes in motoring time from downtown Washington, Beverley Hills is located on a rolling plateau of many high, park-like building sites for exclusive homes. Convenient service to Washington and Alexandria, and the entrance to the property. For those who prefer the Army, Navy and Marine Corps Country Club is only a mile away; the Potomac Park (with its Football and Polo Fields, are only a ten-minute drive away. The Airport, with service to New York and other cities, is nearby.

Beverley Hills Development Community is being Planned, Single Organization of Experts.

IAL HIGHWAY BRIDGE
MT. VERNON AVE. RUSSELL ROAD
NEW GOVERNMENT BUILDINGS



from downtown Washington, Beverley
covered by desirable trees, affording
charming homes. There is regular bus
with a stop on the main highway, at the
to play golf, the Army, Navy and Marine
; the Washington Golf and Country Club,
& Golf Links, Tennis Courts, Baseball,
-minute drive. The Washington-Hoover
d Chicago, and the Airport swimming pool



*Homes in Beverley Hills will be built of materials
which will insure the most enduring type of structure and
workmanship will be of the best.*

A Development Plan Which Leaves Nothing to Chance

Because Beverley Hills will be built and maintained as a unit solely by Beverley Hills, Inc., or under the direct supervision of this one organization, improvements in the development will be harmonious and appropriate to the natural beauty of its setting. This unified control of every detail of progress must eventually result in the most satisfactory and desirable type of home community, as well as in greatly enhanced and permanent investment values for the home-owner.

Only complete homes will be offered or built under contract, especially for the individual purchaser, by Beverley Hills, Inc. Every home built will be constructed to harmonize with the whole community.

Charming, Substantial Homes, Moderately Priced

Homes in Beverley Hills will not be expensive, although the character of improvements in the community will be rigidly restricted and permanently controlled. The Consulting Architect of Beverley Hills, Inc., is Appleton P. Clark, Jr., well-known for experience and ability in the designing of fine homes.

Beverley Hills, Inc., will design and construct for you a home planned according to your own desires which will harmonize with this entire community of select homes, and will work out all details of financing to suit your individual needs and convenience. An attractive, well-built home of your own in a community large enough to dominate its environment, where every home fits into the community and adds to the charm of the entire neighborhood, will prove to be the most permanent and satisfying type of home investment.

How to Reach Beverley Hills

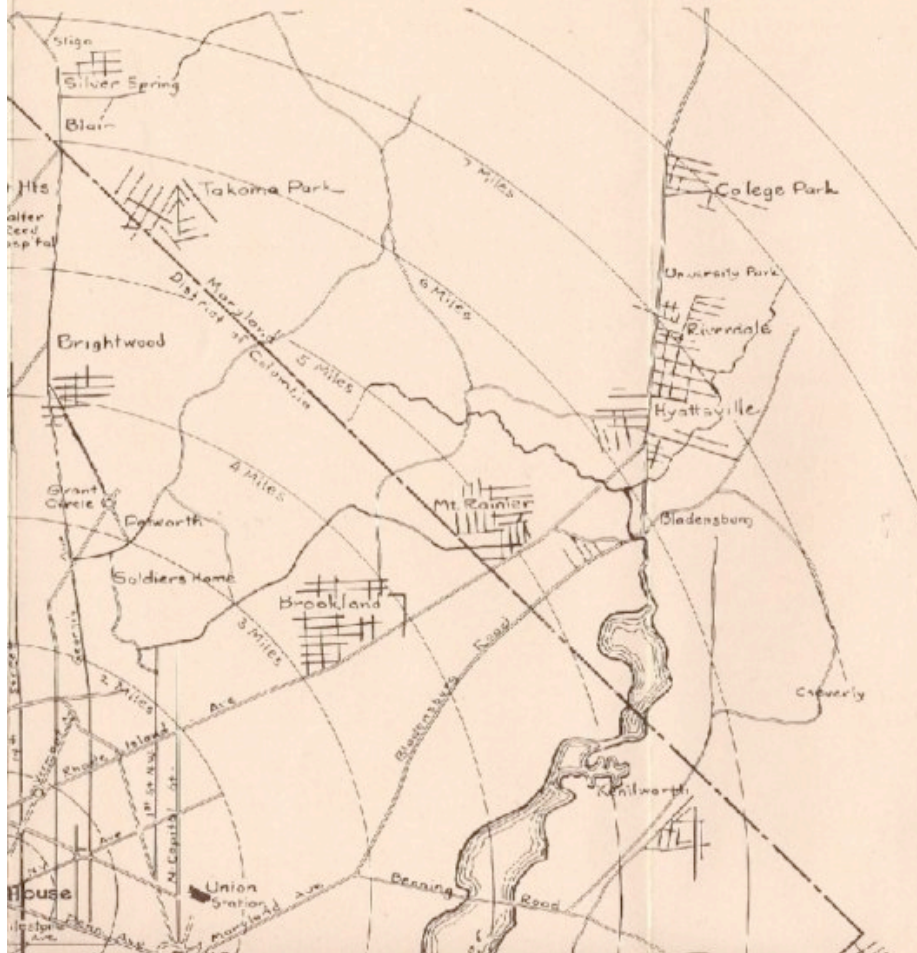
Until the new route over Arlington Memorial Bridge is open to traffic, drive out 14th Street and across Highway Bridge; take Military Road at the end of bridge (road to right); at the first Y along the Experimental Farm, take cement road on left and continue on past the Little Tea House on Mt. Vernon Avenue, along the ridge, and over Four-Mile Run; take road to right at Y beyond Run. Beverley Hills entrance is only a short distance beyond.

Planned, Built
by
One Orga



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One of the world's most magnificent municipal approaches will soon connect Beverley Hills with the District of Columbia. In driving from Washington, the fortunate Beverley Hills resident will pass through the most beautiful part of the National Capital, cross the river on the wide Arlington Memorial Bridge, to be opened in a few months, and proceed south on the beautiful wide road which skirts the ridge, from which wonderful views of the city are available both day and night. A short drive—a few minutes of time—will take one from the busy downtown of the city to the cool, restful green of Beverley Hills.



New Memorial Bridge and Boulevard connections with Arlington County and the City of Alexandria based on official report of the Arlington Memorial Bridge Commission.

Arlington County and the greater part of the City of Alexandria is that Portion south of the Potomac River of the Original Area of the District of Columbia which was 10 Miles square as shown on this Plat. The White House is located approximately in the center of this Area.

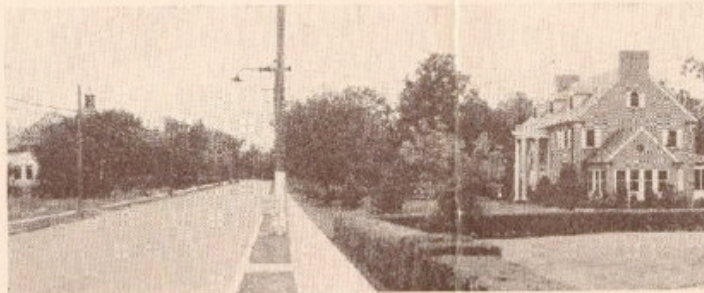
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BEVERLEY HILLS

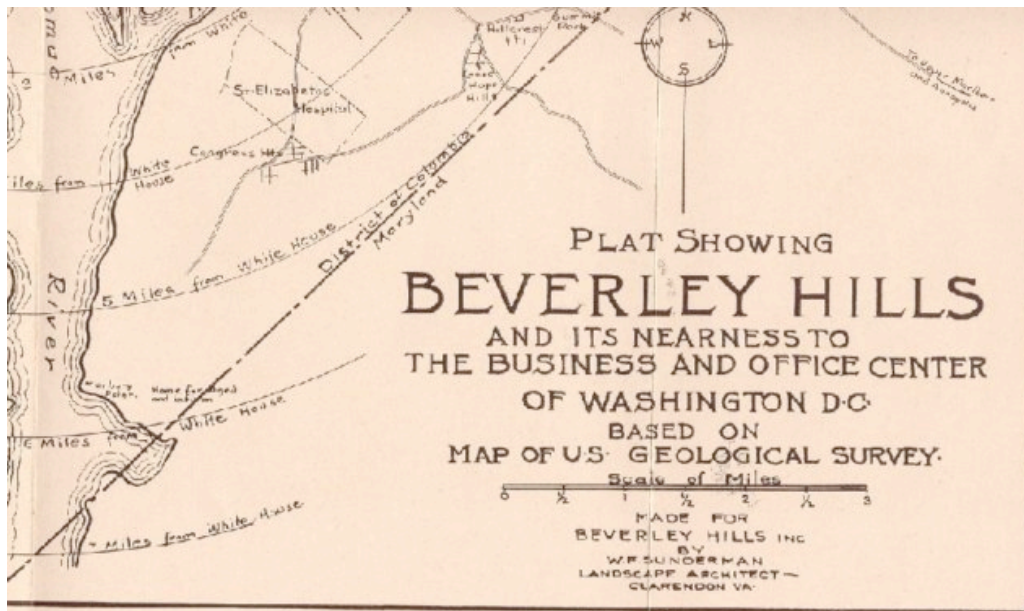
ALEXANDRIA

Just Across the Potomac Buildings in

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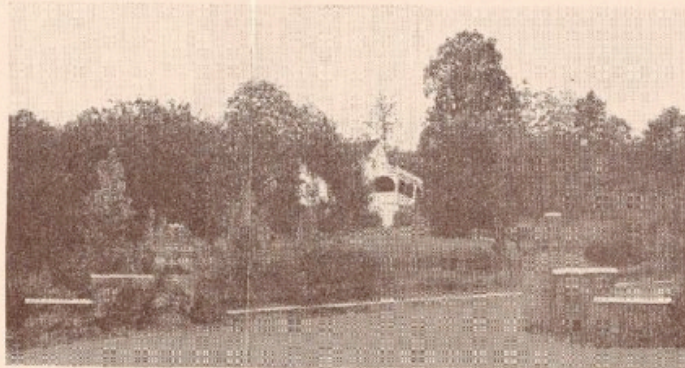


Charming homes like this residence on Mt. Vernon Avenue, Arlington Ridge, are being built in nearby Virginia. Note the ample width of the paved road



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This view of the north entrance to Beverley Hills reveals the park-like character and rolling contours of the property

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Planned, Built, Financed by One Organization

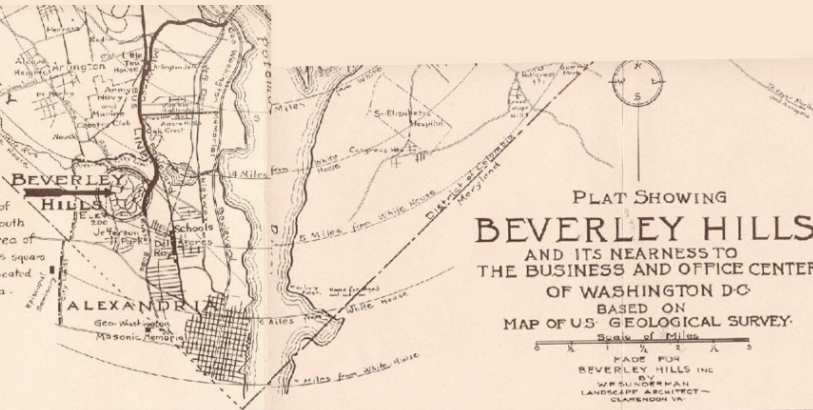
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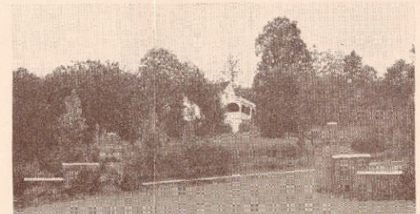


Just Across the Potomac, From New Federal Buildings is the Mall

When the new Federal Office Buildings in and along the Mall are occupied, Beverley Hills will be one of the most convenient residential areas available for thousands of government workers. It will be possible to drive between home and office in little more than absolute minimum of traffic delays and cross-traffic hazards. The road from Beverley Hills past 14th Street, S. W., to the heart of the business and theatre district of Washington.



Charming homes like this residence on Mt. Vernon Avenue, Arlington Ridge, are being built in nearby Virginia. Note the couple miles of the paved road.



This view of the north entrance to Beverley Hills reveals the part-like character and telling contours of the property.